



A Thriving Region Initiative

*What will the Dayton region look and feel like
when everyone is realizing their potential?*

THE COMMUNITY OF WELL-BEING INITIATIVE

The Community of Well-Being Initiative represents the critical missing pieces of the data and the tools enabling community leaders—civic visionaries, local government, funders, non-profit organizations, employers, educators and healthcare providers—to align their efforts to realize greater community well-being and economic vibrancy, so we can make Dayton a great place to live for everyone and return the region to the powerhouse it once was.

DEFINING WELL-BEING

The Gallup defines Well-Being by these five domains:

Sense of Purpose	Social Well-Being	Financial Well-Being	Sense of Community	Physical Well-Being
<ul style="list-style-type: none">• Liking what you do each day and being motivated to achieve your goals.	<ul style="list-style-type: none">• Having supportive relationships and love in your life.	<ul style="list-style-type: none">• Managing your economic life to reduce stress and increase security.	<ul style="list-style-type: none">• Liking where you live, feeling safe and having pride in your community.	<ul style="list-style-type: none">• Having good health and enough energy to get things done daily.

By studying the human behavior and wellbeing of more than 98% of the world's population, Gallup uncovered the common elements that people need to thrive in their lives. They describe aspects of our lives that we can do something about.

REALIZING ONE'S POTENTIAL CAN ONLY HAPPEN IF ONE IS EXPERIENCING WELL-BEING.

WELL-BEING AND COMMUNITY OUTCOMES

There is a strong correlation between Well-Being and Community Outcomes. Increased Well-Being can mean:

- Improved Health Outcomes
- Higher Educational Attainment
- Enhanced Employability
- Less Addiction and Mental Health Issues
- Decline in Poverty
- More Productivity and Fewer Sick Days
- Less Strain on Government and Non-Profit Services
- More Community Engagement

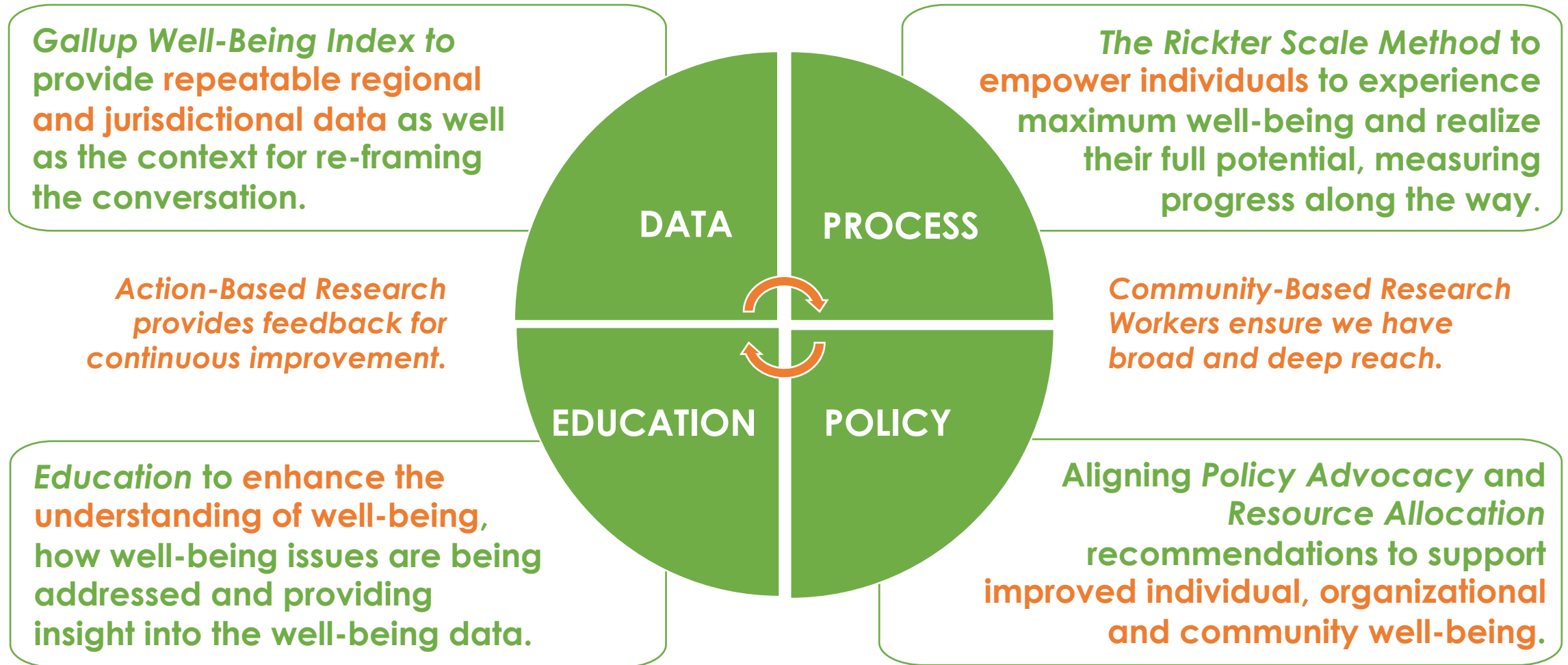
WHAT YOU MEASURE DEFINES YOUR MODEL AND DRIVES YOUR OUTCOMES.

WELL-BEING COLLABORATION

1. To build a more thriving region where every resident has the opportunity to realize their potential by experiencing Well-Being.
2. To center to the voices of the residents of the region.
3. To collect validated, benchmarked data to gain an objective measure to help prioritize and align community investments and track progress.
4. To better hold our leaders and ourselves accountable.

WHAT DOES A MORE THRIVING REGION LOOK LIKE TO YOU? WHO BENEFITS? WE ALL DO.

FOUR-PRONGED, FIVE-YEAR, DATA-DRIVEN APPROACH



HAVING IMPACT MEANS BEING COMPREHENSIVE IN OUR APPROACH

THE GALLUP WELL-BEING INDEX

The Gallup Well-Being Index was developed to establish official statistics on the state of well-being in the United States. The Index was piloted in 2007 and launched nationally in 2008.



The Index leveraged the work of psychology and medical science by blending Gallup's behavioral and polling research with health and well-being support services.



The instrument was developed in collaboration with leading experts of well-being across the two major forms of assessment: the evaluating self and the experiencing self.



The instrument has been extensively validated, including in large-scale, multi-year longitudinal studies. To date, over 2.8 million surveys have been completed with randomly selected U.S. adults, including over 40 intensive community-level programs.

UNIVERSALLY-ACCEPTED DATA PROMOTES ACCOUNTABILITY AND DRIVES RESULTS

EMPOWERING INDIVIDUAL WELL-BEING



Rickter Scale Journey Board

Just like The Richter Scale measures movement in the earth, The Rickter Scale measures movement in people.

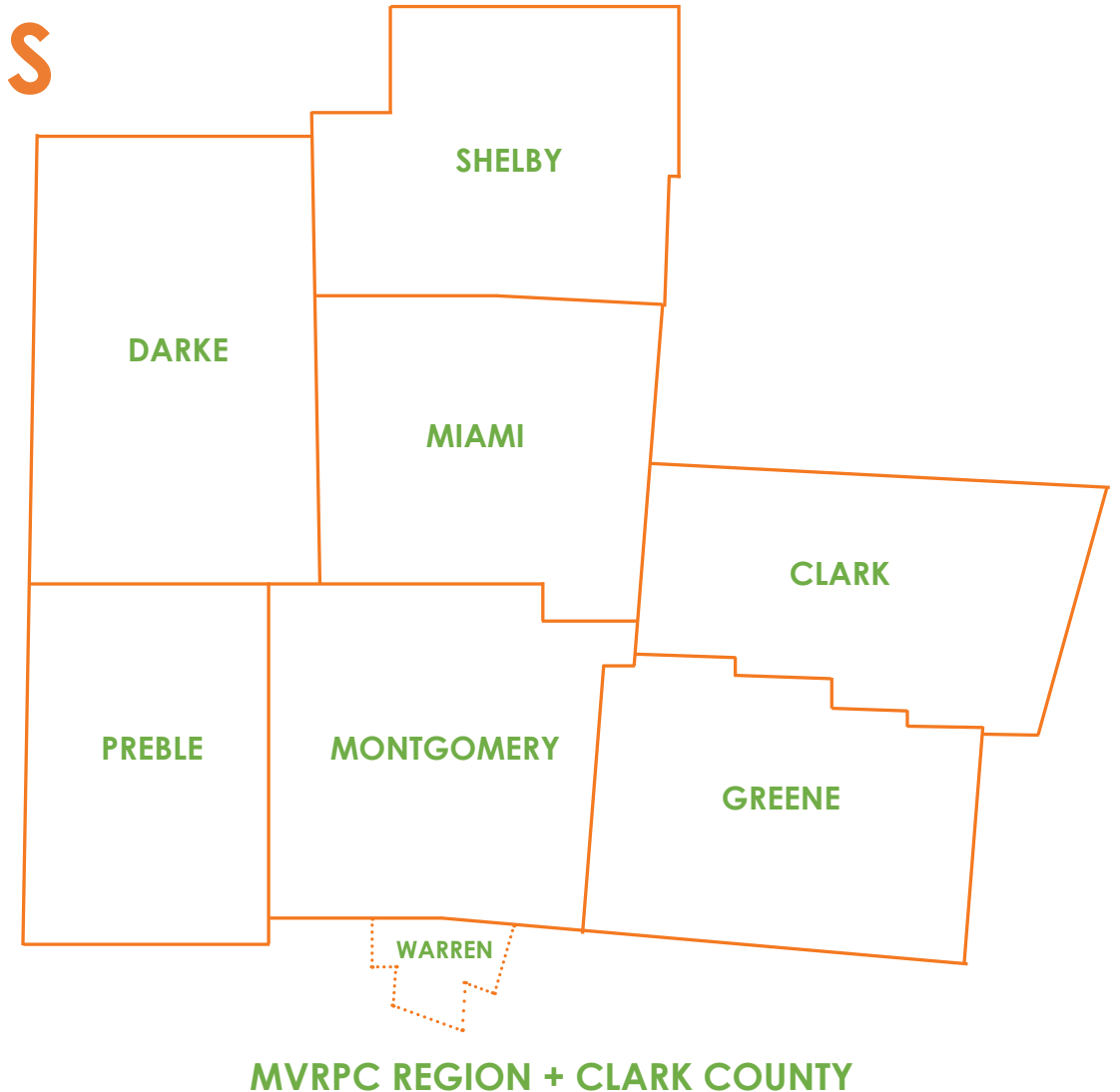
The Rickter Method helps individuals get from where they are now to where they want to be, by articulating and connecting to their thoughts, feelings, emotions, behaviors and language - measuring movement along the journey.

Developed in 1993 in England, initially to use with youth offenders and their families, The Rickter Scale Method has been used more the 1.5 million times by 6000 organizations in 23 countries in the European Union. Dayton is the first community in the US to fully engage Rickter.

UNLOCKING THE POWERS OF CONSCIOUSNESS, MEASUREMENT AND DATA.

CRITICAL CONSIDERATIONS

- Designed to have impact at four levels:
 1. Regionally
 2. Jurisdictionally
 3. Organizationally
 4. With Individuals and Families
- Places responsibility and accountability at both the community/collective AND individual levels.



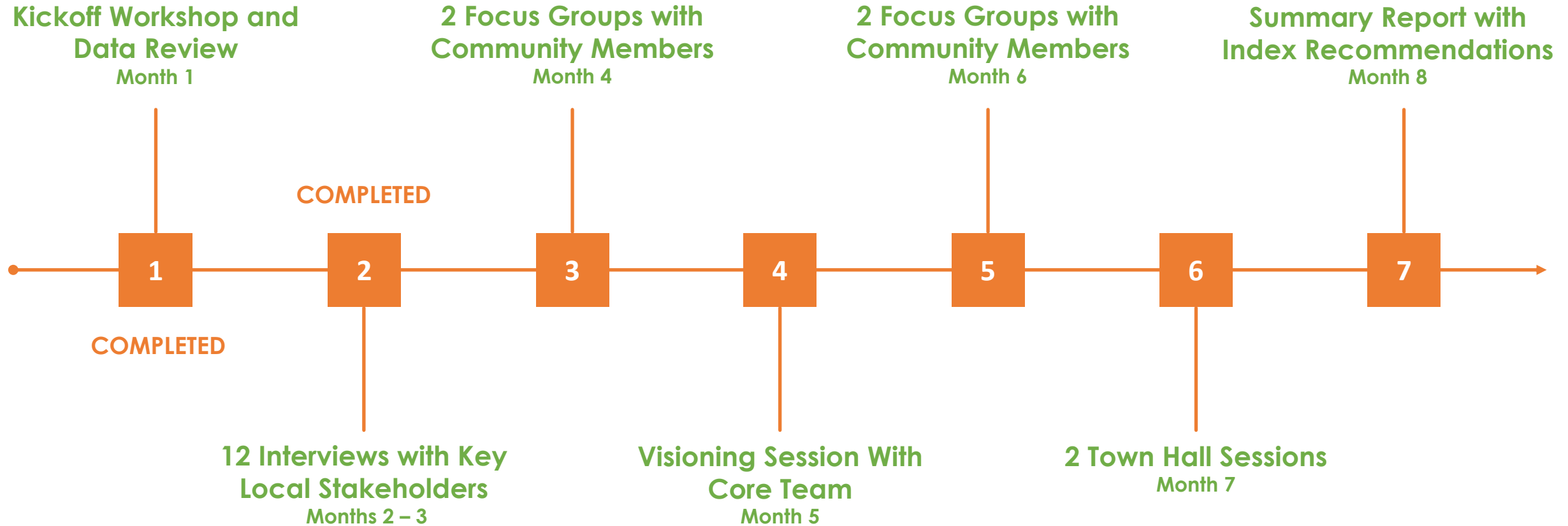
A REGIONAL APPROACH IS CRITICAL: ALL OF OUR FUTURES ARE INEXTRICABLY LINKED

THE COMMUNITY OF WELL-BEING INITIATIVE IS BEING DEVELOPED THROUGH A CO-CREATION PROCESS. IN ADDITION TO THE COLLABORATORY TEAM, MEMBERS OF OUR VISIONING GROUP INCLUDES:

Lisa Barhorst – Green County Community Advocate
Debi Chess – Director of External Relations and Development, Dayton Metro Library
Emily Cory – Founder, Airship Consulting
Rita Cyr – Executive Director, Ronald McDonald House
Lainie Dean – Chief Strategy Officer, Premier Health
Amy Dingle – Director of Outdoor Connections, Five Rivers Metroparks
Jonathan Duffy – Director of Mission & Ministry, Kettering Health
Brian Forschner – Director of Planning, City of Xenia
Gayle Fowler – Founder, Gensitute and EPA/MVRPC Environmental Justice Academy
Richelle Frabotta – LGBTQ+ Program Manager, Public Health of Dayton Montgomery County
Elizabeth Gish – Program Officer, The Kettering Foundation
Lisa Henderson – Vice President Health Initiatives, Greater Dayton Area Hospital Association
Eugene Henry – Executive Director, High Thrive Foundation
Taylor Johnson – Founder, Haya Healing and Team Lear at The HEART House
Fabrice Juin – Racial Equity Manager, Institute for Livable and Equitable Communities, MVRPC
Scott Kidd, PsyD – Director of Clinical and Behavior Support Services, MCBDDS
Karen Korn, PhD – Professor of Anthropology and Well-Being Initiative Co-creator, The Collaboratory
Jan Lepore-Jentleson – Executive Director, East End Community Services
Joe Mark – Retired Hospital CEO
Mike McDorman – President, Greater Springfield Partnership
Moses Mbeseha – Health Equity Fellow, University of Dayton Fitz Center for Leadership in Community
Rich Osgood – Director of the Department of Economic and Community Development, Miami County
Wendy Roop – Wendy Roop Coaching
Leigh Sempeles, JD – Del Mar Fund Senior Fellow, The Dayton Foundation
Tracy Szarzi-Fors – VP of Community Engagement/Executive Director The Sunshine Fund, Wright-Patt Credit Union
Josephine Wilson, DDS, PhD – Department of Population & Public Health Sciences, Wright State Boonshoft School of Medicine

COLLABORATION: TO WORK JOINTLY WITH OTHERS ON AN INTELLECTUAL ENDEAVOR

GALLUP TIMELINE: DEVELOPMENT ACTIVITIES



RESOURCE REQUIREMENTS: DEVELOPMENT PHASE

Phase 1: Discovery, Development and Planning will require the following resources.

Gallup Development Process \$150k (+ \$100K In-Kind)

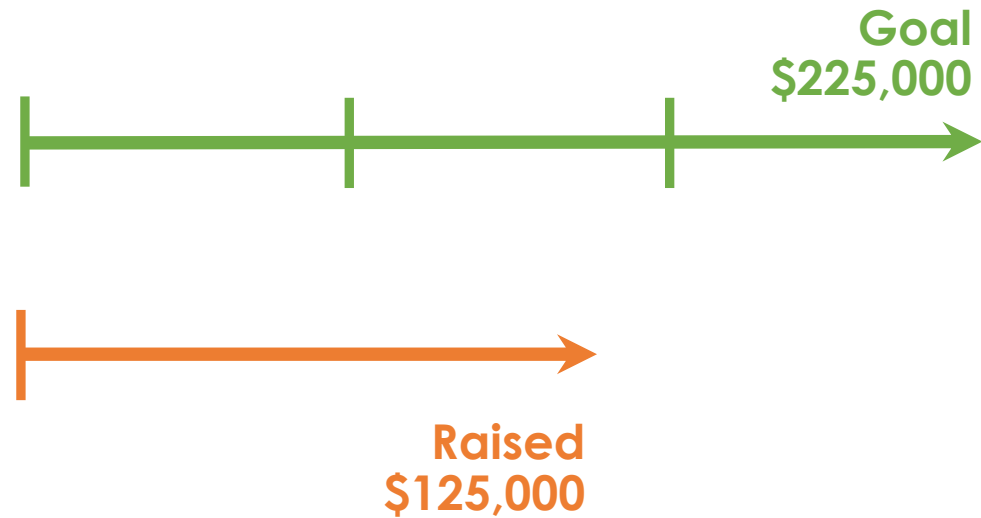
- 1) Visioning Session
- 2) Data Review
- 3) One-on-One Interviews
- 4) Focus Groups
- 5) Town Halls
- 6) Summary Report and Recommendations

Launch of The Rickter Scale \$25k (+ \$100K In-Kind)

- 1) Dayton Digital Meta Hub Development
- 2) Consultation, Training and Support

Program Management \$50k

- 1) Strategic Planning & Project Management
- 2) Website/Digital Dashboard Development
- 3) Partner Development
- 4) Community Engagement
- 5) Development/Fundraising
- 6) Marketing & Communications
- 7) Independent Evaluation



BUILDING A SOLID FOUNDATION IS MISSION CRITICAL TO ANY SUCCESSFUL INITIATIVE

COMMUNITY OF WELL-BEING VIDEO



[Community of Well-Being Video](#)

CONTACT INFORMATION



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the
collaboratory
unleashing dayton's potential